

INTERESTING TIMES

DRAFT: March 22, 2011

Thursday, March 31, 2011

1:00 p.m. to 7:00 p.m. (Mezzanine Alcove 11)	Registration	Dina Abdelsamad, Omar Abdelsamad, and Joseph Barnes
3:00 p.m. to 7:00 p.m. (Salon 1)	SAM Board Meeting	
7:30 p.m. to 8:30 p.m. (Salon 3, 4)	Welcoming Reception	
8:30 p.m. to 9:45 p.m. (Salon 11, 12)	Student Orientation (Case Competition Schedule to Be Determined at this Meeting) Moustafa H. Abdelsamad, SAM International President & CEO Sara Bliss Kiser, Judson College, SAM VP James Stewart, Merrimack College, SAM VP	

Friday, April 1, 2011

7:30 a.m. to 3:00 p.m. (Mezzanine Alcove 11)	Registration	Dina Abdelsamad, Omar Abdelsamad, and Joseph Barnes
7:30 a.m. to 8:00 a.m. (Salon 3, 4)	“Conference Opening and Welcome” □ Moustafa H. Abdelsamad, Texas A&M University-Corpus Christi SAM International President & CEO and 2011 Conference Chair	

8:00 a.m. to 5:00 p.m.
(Salons 15, 16, and 17)

Student Case Competition Presentations as Per Schedule Determined on Thursday, March 31, 2011
Director: James Stewart, Merrimack College

8:00 a.m. to 9:30 a.m.	Concurrent Sessions	
Session A (Salon 8)	Chair: Dale Krueger, Missouri Western State University □ <i>“Understanding Strategic Alliances from the Effectual Entrepreneurial Firm’s Perspective and Lessons from Lepak and Snell’s (1999) HR Architecture – An Organization Theory Perspective”</i> Eugene Geh, University of Virginia Discussant: Charles Englehardt, Saint Leo University □ <i>“Organizational Resilience: Is There Evidence for What Works to Support Business Continuity?”</i> Claudine SchWeber, University of Maryland University College Marcia Bouchard, University of Maryland University College	

Discussant: Kimberly Dean Dorsey, Mississippi University for Women

□ *“The Relationship Between Organizational Culture and Perceived Business Process Reengineering Outcomes: An Empirical Study”*

Paul L. Ewell, Virginia Wesleyan College

Discussant: Derek Crews, Texas Woman’s University

Session B

Chair: Thomas Dwyer, Johnson & Wales University

(Salon 9)

□ *“China’s Copyright Infringement Invasion of the Online Auction”*

Christopher R. Zapalski, Colorado State University

Discussant: Tina C. Mims, Texas Woman’s University

□ *“China and India – Can They Support the Shift in the Global Automobile Industry?”*
Tasha Booker

Reginald Leseane, Savannah State University

Jackie Meeks, Texas Woman’s University

Johnson Obamehinti, Texas Woman’s University

Julie Rinker, Texas Woman’s University

Stephanie Stell, Texas Woman’s University

Mahesh Raisinghani, Texas Woman’s University

Anshu Arora, Savannah State University

Discussant: Jack McCann, Lincoln Memorial University

□ *“Exploring Competitive Strategy, Uncertainty and Performance: Evidence from China and Turkey”*

John Parnell, University of North Carolina at Pembroke

Mehmet A. Koseoglu, Cankiri Karatekin University, Turkey

Zhang Long, China University of Geosciences, Beijing

John E. Spillan, University of North Carolina at Pembroke

Discussant: Thomas Maroney, University of Maine at Farmington

Session C

Chair: David Rylander, Texas Woman’s University

(Salon 12)

□ *“French SME’s: Problems going International”*

Larry Chasteen, Stephen F. Austin State University

Christine Gauthier, ESC Lille, France

Discussant: Alston Mason, Enterprise Performance Management Consultant

□ *“The Impact of Outside Board Members on Decision-Making in Family Firms”*

Jeremy Woods, University of Cincinnati

Discussant: Judith Gebhardt, University of Southern California

□ *“Minority-Owned Businesses, Trade Credit and Discrimination: An Empirical Study”*

T. David Reese, College of Coastal Georgia

Discussant: Ronald McMullen, Quinnipiac University

Session D

Chair: Laura Zapalski, Warner University

(Salon 13)

□ *“Critical Thinking Instruction in Interesting Times”*

Phyllis Anderson, Governors State University

Joanne Reid, Corporate Development Associates, Inc.

Discussant: Paula Ann Hughes, Texas Woman's University

□ *"Can We All Get Along in Virtual Teams"*
Charlene Glenn, Peirce College

Discussant: Anthony F. Buono, Bentley University

□ *"Online Management Students: Who Enrolls? Why?"*
Sherrie Lewis, Saint Leo University

Discussant: Robert J. Vokurka, Texas A&M University-Corpus Christi

Session E

Chair: Igor Pustylnick, Swiss Management Center University, Switzerland

(Salon 14)

□ *"SOX 2002: Should the CIO Report to the CFO?"*
John Nugent, Texas Woman's University
Mark Tengesdal, Texas Woman's University
Nolan Clemens, Texas Woman's University

Discussant: W. Scott Sherman, Texas A&M University-Corpus Christi

□ *"Introducing IFRS: A Debate Approach"*
Anna Alon, Rollins College

Discussant: Mark Tengesdal, Texas Woman's University

□ *"Moral Sensitivity: What Has Changed After the Demise of Arthur Andersen?"*
Nicholas Koumbiadis, Adelphi University
Grace Conway, Adelphi University
Jack Angel, Adelphi University

Discussant: George Lowry, Randolph-Macon College

9:30 a.m. to 10:00 a.m. **Networking Break**
(Mezzanine Alcove 12)

10:00: a.m. to 11:00 a.m. **Concurrent Sessions**

Session A

Chair: John Parnell, University of North Carolina at Pembroke

(Salon 8)

□ *"Developing Leaders for Tomorrow's Science and Engineering Organizations"*
Susan Elkins, Tennessee Technological University
Robert Bell, Tennessee Technological University
Sally Pardue, Tennessee Technological University

Discussant: Wanda Curlee, Northcentral University

□ *"Transformational and Transactional Leaders in Higher Education"*
Lloyd Basham, Texas A&M University-Commerce

Discussant: Robert J. Vokurka, Texas A&M University-Corpus Christi

Session B

Chair: David Flannery, Bryant & Stratton College

(Salon 9)

□ *"The Role of Equity versus Equality Perceptions on Citizenship Behaviors: The Influence of Gender"*
Peggy Cloninger, University of Houston-Victoria
Nagarajan Ramamoorthy, University of Houston-Victoria
Patrick Flood, Dublin City University

Discussant: Joseph Petrick, Wright State University

□ *“The Next Wave: HRM & Sustainability”*
Linda Gibson, Pacific Lutheran University

Discussant: Claudine SchWeber, University of Maryland University College

Session C

Chair: Mark Phillips, Abilene Christian University

(Salon 12)

□ *“The Use of Entrepreneurial Separation to Transfer Technology Programs to Overcome Market Failures to License Intellectual Property”*
Marcel Minutolo, Robert Morris University
Jodi Potter, Robert Morris University
Emily Mainier, Robert Morris University

Discussant: Dean Frear, Wilkes University

□ *“Organizational Response to Risk: A Study of Trade Promotion Management Relative to Financial and Regulatory Constraints”*
James Skibo, Texas Woman’s University
David Gordon, Texas Woman’s University

Discussant: Larry Chasteen, Stephen F. Austin State University

Session D

Chair: Eugene Geh, University of Virginia

(Salon 13)

□ *“The Writing on the Wall: Influencers of Privacy Behaviors on Social Networking Websites”*
Pinky Slater, Texas Woman’s University
Yuting Tseng, Texas Woman’s University
Yun-Yen Niu, Texas Woman’s University
Pushkala Raman, Texas Woman’s University

Discussant: Katy Peeples, Texas A&M University-Corpus Christi

□ *“Integrated Marketing Communications: Changing Perspectives”*
Shalonda Bradford, Savannah State University
Anshu Arora, Savannah State University
Phylcia Hawkins, Savannah State University

Discussant: Stephen Schwarz, College of St. Benedict & St. John’s University

Session E

Chair: Berkwood M. Farmer, Wright State University

(Salon 14)

□ *“Hypothesis Testing and Progressive Validation of the Commercial Viability of Innovative Products”*
Scott Williams, Wright State University

Discussant: Werner R. Murhadi, Universitas Surabaya, Indonesia

□ *“Reinventing Marketing Through Social Media”*
Emma Corcoran, Rowan University
Daniel Green, Rowan University
Thomas Kennedy, Rowan University
Nicholas Marcello, Rowan University
Caitlin Moskwa, Rowan University

Discussant: Barbara-Leigh Tonelli, Kaplan University

11:05 a.m. to 12:05 p.m. **Concurrent Sessions**

- Session A
(Salon 8) Chair: Diana Watts, Trinity University
- “*A Five-Factor Model for the Success of Internal Consultants*”
Karthik Subbiah, SPX Corporation
Christine Miller, Tennessee Technological University
- Discussant: Anthony F. Buono, Bentley University
- “*Downsizing is dead; long live downsizing: Conceptualizing the phases of cost-cutting*”
Franco Gandolfi, Regent University
- Discussant: Robert J. Vokurka, Texas A&M University-Corpus Christi
- Session B
(Salon 9) Chair: DeShaun Davis, Northern Virginia Community College
- “*Leadership Skepticism Revisited*”
John Mankelwicz, Troy University
- Discussant: Robert Bell, Tennessee Technological University
- “*A Personality Cultural Connection*”
Dale Krueger, Missouri Western State University
- Discussant: Jeffery Guiler, Robert Morris University
- Session C
(Salon 12) Chair: Paula Ann Hughes, Texas Woman’s University
- “*General Guidelines of Learners Engagement and Reinforcement*”
Frank Khoury, Berkeley College
- “*Improving Worker Performance Through Verbal Reinforcement*”
George Lowry, Randolph-Macon College
Edward Showalter, Randolph-Macon College
Charles Leska, Randolph-Macon College
- Discussant: Marcia Bouchard, University of Maryland University College
- Session D
(Salon 13) Chair: Judith Gebhardt, University of Southern California
- “*Case Study: Using the SEPTE+C Model to Analyze the Aral Sea Disaster*”
Cynthia Nicola, Carlow University
- Discussant: David Rylander, Texas Woman’s University
- “*Using Technology to Build Consensus with Faculty*”
Terri Friel, Roosevelt University
- Discussant: Kurt Linberg, The College of St. Scholastica

12:05 p.m. to 1:30 p.m. **Luncheon & Campus Awards**

- (Ballroom B) □ Moustafa H. Abdelsamad, Texas A&M University-Corpus Christi
SAM President & CEO and 2011 Conference Chair
- “*You Too Can Create Leadership Magic*”
Lee Cockerell, Executive Vice President (Retired), Walt Disney World Resort

- Campus Awards, Sara Kiser, Judson College, SAM VP
 - Outstanding Campus Chapter Advisor Awards
 - Outstanding Regional and National SAM Student Awards
-

1:35 p.m. to 3:05 p.m.

Concurrent Sessions

Session A

Chair: Marcel Minutolo, Robert Morris University

(Salon 8)

□ *“Trust in the Workplace”*
Scarlett Barham, Virginia Wesleyan College
Lynne Waters, Virginia Wesleyan College

Discussant: Thomas Dwyer, Johnson & Wales University

□ *“From Election to Exhaustion: A Survey of the Outcomes of Emotional Labor on Politicians”*
Kimberly Dean Dorsey, Mississippi University for Women

Discussant: Scarlett Barham, Virginia Wesleyan College

□ *“Relationship Between Work-Family Interface, Employee Attitudes and Outcomes”*
Peggy Cloninger, University of Houston-Victoria
Ron Sardesai, University of Houston-Victoria
T.T. Selvarajan, University of Houston-Victoria

Discussant: Lynne Waters, Virginia Wesleyan College

Session B

Chair: Teresa Gehman, Medical University of South Carolina

(Salon 9)

□ *“Occupation or Profession? Reconsidering Boundaries of Radiation Therapy Practice in the 21st Century”*
Ozgun Ekmekci, The George Washington University
Catherine Turley, The George Washington University

Discussant: Monica Hernandez, Texas A&M University-Corpus Christi

□ *“Critical Thinking in Nursing Students”*
Jean Gordon, Capella University
Theresa Pavone, Kaplan University

Discussant: Sheila Perkins, Peirce College

□ *“Reasons for Patronizing Cross-Border Health Providers: Empirical Evidence from the US-Mexico Border”*
Monica Hernandez, Texas A&M University-Corpus Christi
Mohammadali Zolfagharian, University of Texas-Pan American

Discussant: Laura Zapalski, Warner University

Session C

Chair: Claudine SchWeber, University of Maryland University College

(Salon 12)

□ *“It's Not the Curriculum, It's the Paradigm”*
Diana Watts, Trinity University

Discussant: David Rylander, Texas Woman's University

□ *“Establishing Criteria for Selecting Open Source Simulation Engines Useful for Advancing Business Ethics Education Through Online Simulations”*
Kurt Linberg, The College of St. Scholastica
Jennifer Rosato, The College of St. Scholastica

Discussant: DeShaun Davis, Northern Virginia Community College

□ *“Efficiency of Online vs. Offline Learning: A Comparison of Inputs and Outcomes”*
Shweta Singh, Texas Woman’s University
David Rylander, Texas Woman’s University
Tina Mims, Texas Woman’s University

Discussant: Katy Peeples, Texas A&M University-Corpus Christi

Session D Chair: Mark Phillips, Abilene Christian University

(Salon 13) □ *“Global Manufacturing Corporate Social Responsibility Practices”*
Joanne Tokle, Idaho State University
Dennis Krumwiede, Idaho State University
Ann Hackert, Idaho State University
Robert J. Vokurka, Texas A&M University-Corpus Christi

Discussant: Linda Gibson, Pacific Lutheran University

□ *“Supply Chain as Complex Adaptive Systems: Implications for Design and Governance”*
Henry Adobor, Quinnipiac University
Ronald McMullen, Quinnipiac University

Discussant: Robert J. Vokurka, Texas A&M University-Corpus Christi

□ *“Cultural Complexity in Virtual Project Management”*
Wanda Curlee, Northcentral University
Robert Gordon, American Public University

Discussant: Michele A. Govekar, Ohio Northern University

Session E Chair: Marcia Bouchard, University of Maryland University College

(Salon 14) □ *“Mentoring in the Workplace: Overcoming Barriers to Advancement”*
Dean Frear, Wilkes University

Discussant: Jeffery Guiler, Robert Morris University

□ *“Emotional Intelligence and Worker Commitment: The impact of leaders' behavior on employee commitment to their supervisor and the organization”*
Kerry Webb, Texas Woman’s University

Discussant: W. Scott Sherman, Texas A&M University-Corpus Christi

□ *“The Economics of Leadership Styles Within Juvenile Delinquency Prevention Programs”*
Barbara-Leigh Tonelli, Kaplan University
John Klocinski, Capella University

Discussant: Kerry Webb, Texas Woman’s University

3:05 p.m. to 3:30 p.m. **Networking Break**
(Mezzanine Alcove 12)

3:30 p.m. to 5:00 p.m. **Concurrent Sessions**

Session A Chair: Ozgur Ekmekci, The George Washington University

(Salon 8) □ *“Heal Thyself: Motivations for Seeking Online Health Information”*
Pushkala Raman, Texas Woman’s University

Disha Bhatia, Texas Woman's University

Discussant: Monica Hernandez, Texas A&M University-Corpus Christi

□ *"The Study of the Influence of Good Corporate Governance, Analyst Coverage, and Life Cycle Stage Towards the Dividend Policy"*

Werner R. Murhadi, Universitas Surabaya, Indonesia

Liliana Inggrit Wijaya, Universitas Surabaya, Indonesia

Discussant: Okeniyi Oke, Lincoln Memorial University

Session B

Chair: Joseph Petrick, Wright State University

(Salon 9)

□ *"Intelligence Driven Intelligent Systems"*

Barbara Caldwell, Saint Leo University

Shannon Jackson, Saint Leo University

Mayes Mathews, Saint Leo University

Discussant: Amir Hormozi, Texas A&M University-Corpus Christi

□ *"Cloud Computing: Managerial Benefits"*

Amir Hormozi, Texas A&M University-Corpus Christi

Discussant: Phyllis Anderson, Governors State University

Session C

Chair: Michele A. Govekar, Ohio Northern University

(Salon 12)

□ *"A Dean's Perspective on the Institutional Value of Teaching Project Management"*

Edwin Andrews, Global Operations Center

Saul Spivak, Project Management Institute

Jay Halfond, Boston University

Mary Dobransky, Bellevue University

□ *"Rethinking Quantification in Business Ethics"*

John Mankelwicz, Troy University

Discussant: Christopher R. Zapalski, Colorado State University

Session D

Chair: George Lowry, Randolph-Macon College

(Salon 13)

□ *"Private College and University Business Faculty: Management or Labor in Our Teaching of Business"*

Jeffery Guiler, Robert Morris University

Maryellen Kelly, Robert Morris University

Discussant: Judith Gebhardt, University of Southern California

□ *"Ways to Use the SEPTE+C Model in Management Courses"*

Cynthia Nicola, Carlow University

Discussant: Stephen Schwarz, College of St. Benedict and St. John's University

□ *"The Effectiveness of College Internships and Their Role in Chosen Career Path"*

Benjamin Blanco, Texas A&M University-Corpus Christi

Discussant: Joshua R. Aaron, East Carolina University

- Session E
(Salon 14) Chair: Charles Englehardt, Saint Leo University
- *“Sourcing vs. Importing. Comparative Analysis Based on the Canadian Knitting Yarn Industry”*
Igor Pustylnick, Swiss Management Center University, Switzerland
- Discussant: James Skibo, Texas Woman’s University
- *“The rise and (mostly) fall of Hopeful Monsters: Separating viable options from fads in an economic recovery”*
W. Scott Sherman, Texas A&M University-Corpus Christi
- Discussant: Paul L. Ewell, Virginia Wesleyan College
- *“Fair Tax - An Awareness Issue”*
Matthew Page, SAM Orange Coast Chapter
- Discussant: Nicholas Koumbiadis, Adelphi University

Saturday, April 2, 2011

7:30 a.m. to 1:00 p.m. **Registration** Dina Abdelsamad, Omar Abdelsamad, and Joseph Barnes
(Mezzanine Alcove 11)

8:00 a.m. to 9:30 a.m. **Concurrent Sessions**

- Session A
(Salon 8) Chair: Berkwood M. Farmer, Wright State University
- *“The Direct and Indirect Benefits and Costs of AACSB Accreditation?”*
Jack Trifts, Bryant University
- Discussant: Berkwood M. Farmer, Wright State University
- *“Interesting Times for Business Schools: Different Models of B-School Education”*
Anthony F. Buono, Bentley University
Susan Eisner, Ramapo College of New Jersey
Paula Ann Hughes, Texas Woman’s University
James Stewart, Merrimack College
- Session B
(Salon 9) Chair: Thomas B. Wilson, SAM Board of Directors
- *“Global Leadership”*
Troy Dunn, Industrial College of the Armed Forces
Christina Lafferty, Industrial College of the Armed Forces
Kenneth Alford, Brigham Young University
- Discussant: Claudine SchWeber, University of Maryland University College
- *“EEO, Diversity and Leadership in the Federal Government: Anything new?”*
Sergio Mendez, Department of Justice and Walden University
- Discussant: Marcia Bouchard, University of Maryland University College
- *“Glenn Miller: Leadership Lessons from a Successful Big Band Musician”*
Michael Urick, University of Cincinnati
- Discussant: Sara Bliss Kiser, Judson College

- Session C Chair: Thomas Maroney, University of Maine at Farmington
- (Salon 12) □ *“Strategic Marketing Management in the 21st Century: Cases on the Marketing Channels and Integrated Marketing Communications of the Spirit Industry”*
R. Aaron Dow, Cott Beverage, Inc.
Sungwoo Jung, Columbus State University
- Discussant: Robert Albertson, Virginia Wesleyan College
- *“Sustaining a Competitive Advantage in These Interesting Times: An Evidence Based Approach”*
Alston Mason, Enterprise Performance Management Consultant
- Discussant: David Flannery, Bryant & Stratton College
- *“Myth and Reality in Strategic Planning: A Mixed Method Study of Ontario Hospitals”*
Teresa Gehman, Medical University of South Carolina
Jim Goes, University of Phoenix
- Discussant: Peggy Cloninger, University of Houston-Victoria
- Session D Chair: Allen W. Frazier, Harding University
- (Salon 13) □ *“Sustainable Stakeholder Capitalism: Systemic Lessons Generated from the Great Global Recession”*
Joseph Petrick, Wright State University
- Discussant: R. Clifton Poole, SAM Board of Directors
- *“Measuring the Performance of Islamic Banks: What is the Most Reliable Indicator?”*
Behnaz Quigley, Marymount University
Shafi Mohamad, Universiti Teknologi MARA, Malaysia
Saied Homayoun, Universiti Teknologi MARA, Malaysia
- Discussant: Raymond L. Posey, University of Mount Union
- *“The Long-Run Stock Performance of Zero-Leverage Firms”*
Hongbok Lee, Western Illinois University
Gisung Moon, Columbus State University
- Discussant: Werner R. Murhadi, Universitas Surabaya, Indonesia

9:30 a.m. to 10:00 a.m. **Networking Break**
(Mezzanine Alcove 12)

10:00 a.m. to 11:00 a.m. **Concurrent Sessions**

- Session A Chair: Ronald McNeil, University of Illinois at Springfield
- (Salon 8) □ *“Managing Business Schools in Interesting Times”*
Moustafa H. Abdelsamad, Texas A&M University-Corpus Christi
Berkwood M. Farmer, Wright State University
Paula Ann Hughes, Texas Woman’s University

- Session B Chair: James Skibo, Texas Woman's University
(Salon 9) □ *"Interesting times for M&A: How leaders' views may derail success"*
Judith Gebhardt, University of Southern California
Discussant: Christina Lafferty, Industrial College of the Armed Forces
□ *"Business, Entrepreneurship and Future Dimensions Toward Sustainability"*
James R. Calvin, Johns Hopkins University
Discussant: Linda Gibson, Pacific Lutheran University
- Session C Chair: Katy Peebles, Texas A&M University-Corpus Christi
(Salon 12) □ *"Find Me, Hire Me, & Retain Me"*
Malcolm Coco, Abilene Christian University
- Session D Chair: Anna Alon, Rollins College
(Salon 13) □ *"Business Ethics in North America: Trends and Challenges"*
Joseph Petrick, Wright State University
Wesley Cragg, York University
Martha Eugenia Sanudo Velazquez, (ITESM) – Campus Monterrey, Mexico
Discussant: Sara Bliss Kiser, Judson College
□ *"The Ethics of Knowledge Transfer: An Organizational Communication Perspective"*
Michael Urick, University of Cincinnati
Discussant: Nicholas Koumbiadis, Adelphi University
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11:05 a.m. to 12:05 p.m. **Concurrent Sessions**

- Session A Chair: Paul L. Ewell, Virginia Wesleyan College
(Salon 8) □ *"Sustainable Leadership: A Manufacturing Perspective"*
Jack McCann, Lincoln Memorial University
Roger Holt, LeTourneau University and NorthCentral University
Discussant: Marcia Bouchard, University of Maryland University College
□ *"Outsourcing and Sustainability: An Imperative Relationship in a Firm's Global Strategy and Success"*
Ryan Ortyl, Clarion University of Pennsylvania
Lauren Eonta, Clarion University of Pennsylvania
Discussant: Amir Hormozi, Texas A&M University-Corpus Christi
- Session B Chair: Kimberly Dean Dorsey, Mississippi University for Women
(Salon 9) □ *"Exploring Cultural Norms and Behaviors that Define an Ethical Environment in Charitable Nonprofit Organizations"*
James Winzenreid, Aramark Corporation
Discussant: Thomas Maroney, University of Maine at Farmington
□ *"Assessing the Air Force's ROI from Collaborative R&D Projects: Analyzing Proposals and Performance Outcomes"*
Scott Williams, Wright State University
Discussant: Behnaz Z. Quigley, Marymount University

Session C Chair: Derek Crews, Texas Woman's University
(Salon 12) □ *"Global Trends in Accreditation"*
Douglas Viehland, Accreditation Council for Business Schools and Programs

Session D Chair: Barbara-Leigh Tonelli, Kaplan University
(Salon 13) □ *"Motivational Factors and Reward Choices: A Multi-Organizational Study of Volunteers"*
Laura Phillips, Abilene Christian University
Mark Phillips, Abilene Christian University

Discussant: Diana Watts, Trinity University

□ *"Leadership in Reflection"*
Susan Eisner, Ramapo College of New Jersey

Discussant: Laura Zapalski, Warner University

12:05 p.m. to 1:05 p.m. **Lunch on Your Own**

1:05 p.m. to 2:35 p.m. **Concurrent Sessions**

Session A Chair: Marcia Bouchard, University of Maryland University College

(Salon 8) □ *"Designing and Delivering an Effective Study Tour"*
David Rylander, Texas Woman's University
Linda Wee, Texas Woman's University
Paula Ann Hughes, Texas Woman's University

Discussant: Ronald McMullen, Quinnipiac University

□ *"Distinctive Factors Between Traditional and Non-traditional Students"*
Chad Smith, Clarion University

Discussant: Sherrie Lewis, Saint Leo University

□ *"College Student Perceptions of Virtual Worlds: An Application of the Zaltman Metaphor Elicitation Technique"*
Monica Hernandez, Texas A&M University-Corpus Christi

Discussant: Thomas Dwyer, Johnson & Wales University

Session B Chair: T. David Reese, College of Coastal Georgia

(Salon 9) □ *"Stock Price Exposures to Foreign Exchange Rate Risk: Evidence for the Main Stocks in Latin America"*
Werner Kristjanpoller Rodriguez, Santa Maria University, Chile
Jaime Rubin-de-Celis Zambrano, Santa Maria University, Chile
Marcel Minutolo, Robert Morris University

Discussant: Jack Trifts, Bryant University

□ *"Effects of Asian Ownership on the Profitability of U.S. Small Businesses"*
Carolyn Ch'ng, University of Mount Union

Discussant: Gisung Moon, Columbus State University

□ *"Alternate Dispute Redressal System for Resolving Environmental Disputes: A Proposed System for the Public Works Department of Kerala, India"*
Tom Jose, Government of Kerala

Anita Jose, Hood College

Discussant: James Winzenreid, Aramark Corporation

Session C

Chair: Linda Gibson, Pacific Lutheran University

(Salon 12)

□ *“The Business Case for Sustainability”*

Stephen Schwarz, College of St. Benedict and St. John’s University

Discussant: Allen W. Frazier, Harding University

□ *“A Survey of Multitasking Behaviors in Organizations”*

Molly Russ, Texas Woman’s University

Derek Crews, Texas Woman’s University

Discussant: John Mankelwicz, Troy University

□ *“Socio-technical Systems: The Joint Optimization of Social and Technical Systems”*

DeShaun Davis, Northern Virginia Community College

Discussant: Michele A. Govekar, Ohio Northern University

Session D

Chair: Susan Eisner, Ramapo College of New Jersey

(Salon 13)

□ *“Transformational Leadership and Organizational Commitment: The Case of Turkey’s Hospitality Industry”*

Muharrem Tuna, Gazi University, Turkey

Issam Ghazzi, University of La Verne

Aysen Tuna, Gazi University, Turkey

Ozan Catir, Gaziosmanpasa University, Turkey

Discussant: Okeniyi Oke, Lincoln Memorial University

□ *“Interesting times for executive coaches and clinical therapists: How might the grey areas create ethical and legal dilemmas”*

Judith Gebhardt, University of Southern California

Discussant: Malcolm Coco, Abilene Christian University

□ *“Toward the Integration of Similarity and Diversity Research”*

Charles Englehardt, Saint Leo University

Patrick Draves, Saint Leo University

Discussant: Christopher R. Zapalski, Colorado State University

2:35 p.m. to 3:00 p.m. **Networking Break**
(Mezzanine Alcove 12)

3:00 p.m. to 4:00 p.m. **Concurrent Sessions**

Session A

Chair: Susan Eisner, Ramapo College of New Jersey

(Salon 8)

□ *“Choice of Optimal Technology by Developing Countries: A Multi-Decision Criteria Approach”*

Kwadwo Ofori-Brobby, Texas Southern University

Mayur Desai, Texas Southern University

Thomas von der Embse, Indiana University Kokomo

Mammo Woldie, Texas Southern University

Discussant: Susan Eisner, Ramapo College of New Jersey

Session B
(Salon 9) Chair: Phyllis Anderson, Governors State University

□ *“Effect of Hurricane Evacuation Preparedness in Consumer Decisions”*
David Barker, Texas A&M University-Corpus Christi
Monica Hernandez, Texas A&M University-Corpus Christi

Discussant: Marcel Minutolo, Robert Morris University

□ *“Supervisory Practices in the Transportation/Logistics Industry”*
Derek Crews, Texas Woman’s University
Disha Bhatia, Texas Woman’s University

Discussant: Sheila Perkins, Peirce College

Session C
(Salon 12) Chair: David Flannery, Bryant & Stratton College

□ *“The Antecedents to Microlending as Corporate Strategy”*
Jack McCann, Lincoln Memorial University
Suhanya Aravamudhan, Lincoln University
Don McCarren, Lincoln Memorial University
Okeniyi Oke, Lincoln Memorial University

Discussant: James Skibo, Texas Woman’s University

□ *“Strategic Management Practices in Small Business Enterprises: Evidence from a Developing African Economy”*
John Okpara, Bloomsburg University of Pennsylvania
Pamela Wynn, Bloomsburg University of Pennsylvania

Discussant: Barbara-Leigh Tonelli, Kaplan University

Session D
(Salon 13)
(3:00 p.m. to 5:00 p.m.) Student Session and Elections of Student Members to SAM Board of Directors
Sara Bliss Kiser, Judson College, SAM VP

6:30 p.m. to 9:30 p.m.
(Ballroom C, D) **Awards Banquet**

□ **Introductions**
Moustafa H. Abdelsamad, SAM International President & CEO
Texas A&M University-Corpus Christi

□ *“Ethics in Interesting Times”*
Athena Jones, Assistant General Counsel for Ethics
U.S. Department of Housing and Urban Development

□ **2011 SAM International Awards**

Phil Carroll Advancement of Management Award in Marketing Management
 Dr. Hirokazu Imamitsu, Emeritus Professor of Marketing, Aichi Gakuin University,
 SAM Japan Chapter

□ **Campus Awards**
Moustafa H. Abdelsamad, SAM International President & CEO
Sara Bliss Kiser, Judson College, SAM VP

- **Announcing SAM Student Board Members for 2011/2012**
- **Campus Chapter Performance Awards**

□ **Recognizing Student Case Competition Winners**
Moustafa H. Abdelsamad, SAM International President & CEO
James Stewart, Merrimack College, SAM VP

Sunday, April 3, 2011

9:00 a.m. to 10:30 a.m.

Conference Critique

Moustafa H. Abdelsamad, Texas A&M University-Corpus Christi
SAM International President & CEO and 2011 Conference Chair

(Salon 10)
