



2012 International Business Conference

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Society for Advancement of Management
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EXCELLENCE

Thursday, March 29 – Sunday, April 1, 2012
Thursday, March 29, 2012

1:00 p.m. to 7:00 p.m.	Registration	Dina and Omar Abdelsamad, Joe Barnes
	Photography	W. Scott Sherman
3:00 p.m. to 7:00 p.m. (Silver)	SAM Board Meeting: Celebrating SAM's 100th Anniversary	
7:00 p.m. to 8:30 p.m. (Reno)	Welcoming Reception Sponsored by Cengage Learning and Bloomberg Businessweek	
8:30 p.m. to 9:45 p.m. (Las Vegas)	Student Orientation (Case Competition Schedule to Be Determined at this Meeting) Moustafa H. Abdelsamad, SAM International President & CEO Sara Bliss Kiser, Judson College, SAM VP James Stewart, Merrimack College, SAM VP	

Friday, March 30, 2012

7:30 a.m. to 3:00 p.m.	Registration	Dina and Omar Abdelsamad, Joe Barnes
7:30 a.m. to 8:00 a.m. (Tahoe)	“Conference Opening and Welcome” Moustafa H. Abdelsamad, Texas A&M University-Corpus Christi SAM International President & CEO and 2012 Conference Chair	

8:00 a.m. to 5:00 p.m.
(Parlors D, E, F) **Student Case Competition Presentations as Per Schedule Determined on Thursday, March 29, 2012**
Director: James Stewart, Merrimack College

8:00 a.m. to 9:30 a.m.	Concurrent Sessions	
Session A (Studio 1)	Chair: Tito Guerrero III, Middle States Commission on Higher Education “ <i>Synergies in a Positive Culture; Nurturing Excellence in an Organization</i> ” Karen Higgins, Claremont Graduate University Susan Rogers, Columbus State Community College Discussant: Gregory Black, Metropolitan State College of Denver “ <i>Means of Transportation in the Next Generation of Supply Chains</i> ” Amir Hormozi, Texas A&M University-Corpus Christi Discussant: David Torres, University of Arizona South “ <i>Excellence in Strategic Management: What Can We Learn From For-Profit Universities</i> ” Kurt Linberg, The College of St. Scholastica	

Discussant: Kerry S. Webb, Texas Woman's University

Session B
(Studio 2)

Chair: Robert Mitchell Crocker, Stephen F. Austin State University

"Building Trust Through International Accreditation: A Case Study"
Karl-Heinz Rau, Hochschule Pforzheim/Pforzheim University, Germany
Nadja Legrum-Khaled, Hochschule Pforzheim/Pforzheim University, Germany

Discussant: Berkwood M. Farmer, Wright State University

*"Are we Headed for Marriage or Divorce?
Excellence in Student Engagement in the College of Business"*
Cathy R. Henderson, Stephen F. Austin State University

Discussant: Monica Hernandez, Texas A&M University-Corpus Christi

"Acting Ethically: Moral Reasoning and Business School Student Behavior"
Anthony F. Buono, Bentley University
Donna Fletcher-Brown, Bentley University
Robert Fredrick, Bentley University
Greg Hall, Bentley University
Jahangir Sultan, Bentley University

Discussant: Berkwood M. Farmer, Wright State University

Session C
(Studio 3)

Chair: Tami Moser, Southwestern Oklahoma State University

*"An Application of Capital Asset Pricing Model (CAPM) to Setting Strategic
Financial Goals for a Major Bank: A Case Study"*
Sam Basu, William Peterson University

Discussant: Dewaynna Horn, Texas Woman's University

"An Examination of Leadership Styles and Information Systems Planning Quality"
Gerald Elysee, Capella University
Apiwan Born, Capella University

Discussant: Robert Vokurka, Texas A&M-Corpus Christi

"Introductory Computer Concepts Course: Is it Still Necessary in a University?"
Sam Nataraj, Morehead State University
Connie Grimes, Morehead State University
Robert Brown, Morehead State University

Discussant: Robert Vokurka, Texas A&M University-Corpus Christi

9:30 a.m. to 10:00 a.m. **Networking Break**
(Foyer A)

10:00: a.m. to 11:00 a.m. **Concurrent Sessions**

Session A Chair: David Flannery, Bryant & Stratton College

(Studio 1)

“Sustainability Makes Auditors See Green”

Kent Byus, Texas A&M University-Corpus Christi
Donald Deis, Texas A&M University-Corpus Christi
Anita Reed, Texas A&M University-Corpus Christi

Discussant: David Rylander, Texas Woman’s University

“US GAAP vs. IFRS: Impact on Decision-Makers?”

Nicholas Koumbiadis, Adelphi University

Discussant: Lin Zou, Texas Woman’s University

Session B
(Studio 2)

Chair: Kerry S. Webb, Texas Woman’s University

“What is Workplace Bullying? An Overview of a Serious Organizational Issue”

Nancy Niles, Lander University

Discussant: Henry Adobor, Quinnipiac University

“Success Factors in the Workplace: A Management Strategy for Addressing Dis-satisfiers and Satisfiers in the Workplace”

Kerry S. Webb, Texas Woman’s University

Discussant: Robert Vokurka, Texas A&M University-Corpus Christi

Session C
(Studio 3)

Chair: Robert Mitchell Crocker, Stephen F. Austin State University

“Expectations for ‘Family Oriented’ Organizations Among Hispanics: The Influence of Machismo Values”

Ryan Jacobson, University of New Mexico
Kathryn Jacobson, University of New Mexico
Robert DelCampo, University of New Mexico

Discussant: David L. Torres, University of Arizona South

“The Role of the Convention on the Elimination of all Forms of Discrimination Against Women in the Search for Healthcare Equity”

Karen Middleton, Texas A&M University-Corpus Christi
Karen Loveland, Texas A&M University-Corpus Christi

Discussant: Michelle Lockhart, Texas Woman’s University

11:05 a.m. to 12:05 p.m. **Concurrent Sessions**

Session A
(Studio 1)

Chair: Robert Gordon, American Public University

“Awakening Resilience! Discovering the Optimal DNA to Medical Team Operations: A Prototype Best Practice Team Model”

Christopher Walach, Wings of Innovation & Resilience Organizational Consulting

Discussant: Tami Moser, Southwestern Oklahoma State University

Session B
(Studio 2)

Chair: Karen L. Middleton, Texas A&M University-Corpus Christi

“Credit Card Attitudes and Usage among Undergraduate and Graduate Students”

Tina Mims, University of North Texas

David Rylander, Texas Woman’s University

Shweta Singh, Texas Woman’s University

Discussant: Karen L. Middleton, Texas A&M University-Corpus Christi

“Subordinate Emotional Masking and Leader-Member Exchange: A Two-Country Investigation”

Jun (Jack) Xu, DePaul University

Discussant: John H. Nugent, Texas Woman’s University

Session C
(Studio 3)

Chair: Kent Byus, Texas A&M University-Corpus Christi

“Strategic Incompetency and Tacit Stupidity: The Shadow Side of Strategy”

W. Scott Sherman, Texas A&M University-Corpus Christi

Discussant: Anthony F. Buono, Bentley University

“A Study of the Dysfunctional and Functional Aspects of Voluntary Employee Turnover”

Jolivette Wallace, Belhaven University

Kristena Payne Gaylor, Belhaven University

Discussant: Katy Peeples, Texas A&M University-Corpus Christi

12:05 p.m. to 1:30 p.m.
(Las Vegas)

Luncheon & Campus Awards

Moustafa H. Abdelsamad, Texas A&M University-Corpus Christi
SAM President & CEO and 2012 Conference Chair

“Excellence in Human Resources”

Lynn C. Outwater, Jackson Lewis, Attorneys at Law

Campus Awards, Sara Kiser, Judson College, SAM VP

- Outstanding Campus Chapter Advisor Awards
- Outstanding Regional and National SAM Student Awards

1:35 p.m. to 3:05 p.m.

Concurrent Sessions

Session A
(Studio 1)

Chair: Karen Middleton, Texas A&M University-Corpus Christi

“Global Corporate Social Responsibility Practices and Cultural Dimensions”
Practices and Cultural Dimensions”

Dennis Krumwiede, Idaho State University

Joanne Togle, Idaho State University

Anne Hackert, Idaho State University

Robert Vokurka, Texas A&M University-Corpus Christi

Discussant: Claudine SchWeber, University of Maryland University College

“Pressure to do Good; Negative Consequences of Citizenship Pressure”
Dewayna Horn, Texas Woman’s University

Discussant: Karen Higgins, Claremont Graduate University

Session B
(Studio 2)

Chair: Anita Reed, Texas A&M University-Corpus Christi

“A Model of Problem-Based Learning to Support Excellence in Evidence-Based Arguments Through Leveraging of Web 2.0 Tools”
Karen Sweeney, Southwestern Oklahoma State University
Tami Moser, Southwestern Oklahoma State University

Discussant: Arpita Joardar, Clark University

“The Business of Online Communication – A Pedagogy with Real-World Consequences”
Michele Lockhart, Texas Woman’s University

Discussant: Anita Reed, Texas A&M University-Corpus Christi

“The Relationship Between Leader-Member Exchange (LMX) and Coworker Exchange (CMX) theory for Biomedical Informatics Technicians and Vendors Supporting Implementation of Electronic Health Records”
David W. Hays, Nova Southeastern University

Discussant: Henry Adobor, Quinnipiac University

Session C
(Studio 3)

Chair: Gregory Black, Metropolitan State College of Denver

“Assessing Risk in the Selection of Countries for Market Entry”
Jack McCann, Lincoln Memorial University
Donald J. McCarren, Lincoln Memorial University

Discussant: Ben Blanco, Texas A&M University-Corpus Christi

“The Internet Viewing and Buying Habits of University Students in India”
Michael Monahan, Frostburg State University
Amit Shah, Frostburg State University

Discussant: Kent Byus, Texas A&M University-Corpus Christi

“What Would Happen if the Foreign Corrupt Practices Act Applied Equally to Actions in the United States?”
William White, University of the District of Columbia
Behnaz Quigley, Marymont University

Discussant: Kent Byus, Texas A&M University-Corpus Christi

3:05 p.m. to 3:30 p.m. **Networking Break**
(Foyer A)

3:30 p.m. to 5:00 p.m. **Concurrent Sessions**

Session A
(Studio 1)

Chair: Sam Basu, William Paterson University

*“In Search of Excellence in the Marketplace?
Dodd-Frank and the Future of the Financial Markets”*
David L. Torres, University of Arizona South

Discussant: Robert Vokurka, Texas A&M University-Corpus Christi

“Reverse Logistics Management: Beyond 3.4 deficits per million”
Robert Gordon, American Public University

Discussant: Robert Vokurka, Texas A&M University-Corpus Christi

“Analyst Following and Stock Price Co-Movement Evidence from ADR’s”
Lin Zou, Texas Woman’s University
Qian Wang, Kean University

Discussant: Ronald S. McMullen, Quinnipiac University

Session B
(Studio 2)

Chair: Tito Guerrero III, Middle States Commission on Higher Education

“Is What You See, What You Get?”
George Lowry, Randolph-Macon College
Catherine Franssen, Longwood University
R. Adam Franssen, Longwood University

Discussant: Robert E. Allen, University of Wyoming

“When the Long Arm of the Employer Reaches into Employee Social Networking”
Margaret Lucero, Texas A&M University-Corpus Christi
Robert E. Allen, University of Wyoming

Discussant: John Nugent, Texas Woman’s University

*“Effect of Emotional Intelligence and Coping Styles on Occupational Stress:
A Proposed Agenda for the Health Care Sector”*

Monica D. Hernandez, Texas A&M University-Corpus Christi

Discussant: None

Session C
(Studio 3)

Chair: David Rylander, Texas Woman’s University

*“Teen Consumers and the Rise of Experiential Retailing:
An Exploration of Lifestyle and Shopping Behaviors”*

Anna Magie, Texas Woman’s University

Deborah Young, Texas Woman’s University

Discussant: Karen Higgins, Claremont Graduate University

“Text Me, But Not Too Often: Predicting Risky Consumer Behavior from Electronics Usage”

Gregory Black, Metropolitan State College of Denver

Alexandra Hutto, Metropolitan State College of Denver

Discussant: William White, University of the District of Columbia

“Exploring a New Class of Disadvantaged Consumer and Wal-mart in South Texas”

Kent Byus, Texas A&M University-Corpus Christi

Monica D. Hernandez, Texas A&M University-Corpus Christi

Discussant: Nancy M. Landerville, EME-CEC

Session D
(Studio 4)

Chair: Kerry S. Webb, Texas Woman’s University

“Examining the Impact of National Culture on E-Commerce Acceptance”

Arpita Joardar, Clark University

Ramakrishna Ayyagari, University of Massachusetts - Boston

Discussant: Okeniyi Oke, Lincoln Memorial University

“Investigation of Systems, Complex Systems, and Abuse of Complexity”

John Michaels, California University of Pennsylvania

Discussant: Robert Mitchell Crocker, Stephen F. Austin State University

*“Workplace Intergenerational Conflict: How Managers Can Bridge the
Gap Between Traditionalists, Baby Boomers, Gen X, Gen Y, and Gen Z”*

Chris Coffey, Texas Women’s University

Discussant: None

Saturday, March 31, 2012

7:30 a.m. to 1:00 p.m.

Registration

Dina and Omar Abdelsamad

8:00 a.m. to 9:30 a.m.

Concurrent Sessions

Session A
(Studio 1)

Chair: David L. Torres, University of Arizona South

“Perceived Leadership Integrity in the Manufacturing Industry”

Jack McCann, Lincoln Memorial University

Roger Holt, Lincoln Memorial University

Discussant: Henry Adobor, Quinnipiac University

“Operations Key Factors to Develop Competitiveness in the SME’s Manufacturers in Mexico”

Jose Sanchez-Gutierrez, University of Guadalajara, Jalisco, Mexico

Guillermo Vazquez-Avila, University of Guadalajara, Jalisco, Mexico

Gonzalo Maldonado-Guzman, University Autonomous of Aguascalientes, Jalisco, Mexico,

Juan Mejia-Trejo, University of Guadalajara, Jalisco, Mexico

Discussant: Robert Vokurka, Texas A&M University-Corpus Christi

Session B
(Studio 2)

Chair: David Rylander, Texas Woman’s University

“Passion: Does it Have a Place in the Classroom?”

Robert Mitchell Crocker, Stephen F. Austin State University

Discussant: Fred David, Francis Marion University

“Crisis Management for Business Students: Before They Have to Deal with a Disaster!”

Claudine SchWeber, University of Maryland University College

Discussant: Gregory Black, Metropolitan College of Denver

“Teaching Management Skills Through Experiential Learning Opportunities:

Preparing University Merchandising Students for Career Positions”

Anna Magie, Texas Woman’s University

Deborah Young, Texas Woman’s University

Discussant: Amir Hormozi, Texas A&M University-Corpus Christi

Session C
(Studio 3)

Chair: Robert J. Knueven, SAM Board of Directors

“Community Colleges Board – Presidents Relationship and its Impact on College Effectiveness”

Annette Gilzene, Pepperdine University

Jack Green, Pepperdine University

Farzin Madjidi, Pepperdine University

Discussant: Karen L. Middleton, Texas A&M University-Corpus Christi

"Integrated Systems Oriented Student-Centric Learning Environment: A Framework for Curriculum Development"

Mayur S. Desai, Texas Southern University
Ronald Johnson, Texas Southern University

Discussant: Berkwood Farmer, Wright State University

"An Examination of the Effects on Social Intelligence Competencies on Leadership Outcomes"

Michael Milad, Alliant International University
Krystal Miguel, Claremont University
John Dulay, Claremont University
Masakatsu Ono, Claremont University

Discussant: Karen L. Middleton, Texas A&M University-Corpus Christi

9:30 a.m. to 10:00 a.m. **Networking Break**
(Foyer A)

10:00 a.m. to 11:00 a.m. **Concurrent Sessions**

Session A
(Studio 1)

Chair: Ronald McNeil, University of Illinois at Springfield

"Managing Business Schools and Accreditation"
Moustafa H. Abdelsamad, Texas A&M University-Corpus Christi
Berkwood M. Farmer, Wright State University
Paula Ann Hughes, Texas Woman's University

Session B
(Studio 2)

Chair: Robert Mitchell Crocker, Stephen F. Austin State University

"Enhancing Ethical U.S. HRM Education and Practice: Integrity Capacity and HRM Professionalism"
Joseph Petrick, Wright State University

Discussant: Robert Mitchell Crocker, Stephen F. Austin State University

Session C
(Studio 3)

Chair: George Lowry, Randolph-Macon College

"Considering a Market-Driven Human Resource Development Approach in Small Business: Succession Management Systems for Strategic Continuity and Excellence"
Michael Williams, Touro College
Tami Moser, Southwestern Oklahoma State University

Discussant: Karen Middleton, Texas A&M University-Corpus Christi

"Perceptual Differences in Relative Reinforcement Value of Single Word Reinforcers"

Edward Showalter, Randolph-Macon College
George Lowry, Randolph-Macon College
Charles Leska, Randolph-Macon College

Discussant: None

11:05 a.m. to 12:05 p.m. **Concurrent Sessions**

Session A
(Studio 1)

Chair: Robert Gordon, American Public University

*“Choice of Optimal Technology by Developing Countries:
A Multi-Decision Criteria Approach”*

Mayur S. Desai, Texas Southern University

Thomas von der Embse, Indiana University Kokomo

Mammo Woldie, Texas Southern University

Kwadwo Ofori-Brobbe, Texas Southern University

Discussant: Joseph Petrick, Wright State University

“Global Governance: The Case of Global Non-Governmental Regimes”

Ronald S. McMullen, Quinnipiac University

Henry Adobor, Quinnipiac University

Discussant: William White, University of the District of Columbia

Session B
(Studio 2)

Chair: David Flannery, Bryant & Stratton University

“The Past, Present, and Future of SAM”

Fred David, Francis Marion University

Forest David, Francis Marion University

Discussant: Robert Vokurka, Texas A&M University-Corpus Christi

Session C
(Studio 3)

Conference Workshop

Chair: Thomas B. Wilson, SAM Board of Directors

“Employer Perceptions of Recent Graduate Attributes”

Malcolm Coco, Abilene Christian University

12:05 p.m. to 1:05 p.m. **Lunch on Your Own**

1:05 p.m. to 2:35 p.m. **Concurrent Sessions**

Session A
(Studio 1)

Chair: Henry Adobor, Quinnipiac University

*“Excellence in Leadership: Reflections and Observations where
Commitment and Passion Join Purpose”*

James Calvin, Johns Hopkins University

Discussant: David Flannery, Bryant & Stratton College

“MW Leadership: Gender and Executive Style”

Susan Eisner, Ramapo College of New Jersey

Discussant: David L. Torres, University of Arizona South

Session B

Chair: Derek Crews, Texas Woman’s University

(Studio 2)

“Electronic Retailing of Global Luxury Brands in the Emerging Markets”
Nikolai Ostapenko, University of the District of Columbia

Discussant: Katy Peeples, Texas A&M University-Corpus Christi

“An Economic Model of Corporate Social Responsibility under Global Warming”
Gustavo Barboza, Clarion University of Pennsylvania
Sandra Trejos, Clarion University of Pennsylvania

Discussant: Berkwood Farmer, Wright State University

Session C
(Studio 3)

Chair: William White, University of the District of Columbia

“Excellence: A Leadership Perspective”
Rachel Hallion, Rowan University
Justin Phifer, Rowan University
Michael Medina, Rowan University
Deandra Turchi, Rowan University
Joseph Christopher, Rowan University

Discussant: Ronald S. McMullen, Quinnipiac University

Session D
(Studio 4)

Conference Workshops

“Executive Leadership – Building a Curriculum for Rising Senior Leaders”
Christina Lafferty, National Defense University

2:35 p.m. to 3:00 p.m.
(Foyer A)

Networking Break

3:00 p.m. to 4:00 p.m.

Concurrent Sessions

Session A
(Studio 1)

Chair: William White, University of the District of Columbia

“Do Large Corporate Fines Have a Negative Effect on Stock Prices, and are Such Fines Levied on the Right Party under ‘Agency Theory’, ‘The Honest Services Law’, and ‘The Responsible Corporate Officer Doctrine?’”
John H. Nugent, Texas Woman’s University
Mark Tengesdal, Texas Woman’s University
Lynn Zou, Texas Woman’s University

Discussant: Berkwood Farmer, Wright State University

“The Discovery of GEM’s: Good Enough Managers”
Aaron Nurick, Bentley University

Discussant: David W. Hays, Nova Southeastern University

Session B
(Studio 2)

Chair: Nancy Niles, Lander University

“Students Perception of e-texts, Value or Hindrance?”
Tina Mims, Texas Woman’s University

Discussant: Robert Gordon, American Public University

“Employee Perceptions of Workplace Diversity in the Manufacturing Industry”

Jack McCann, Lincoln Memorial University
Suhanya Aravamudhan, Lincoln Memorial University

Discussant: Roger Holt, Lincoln Memorial University

Session C
(Studio 3)

Chair: Cliff Doubek, SAM Board of Directors

“Management Information Systems and its Support for Sustainable Small and Medium Enterprise Owners”

Srinivas Nowduri, Bloomsburg University of Pennsylvania

Discussant: Katy Peeples, Texas A&M University-Corpus Christi

“Satisfaction Levels of Students Rating University Web Pages: A Single University Experience”

David E. Gunderson, Stephen F. Austin State University
Robert Mitchell Crocker, Stephen F. Austin State University
Robert George Strader, Stephen F. Austin State University

Discussant: Katy Peeples, Texas A&M University-Corpus Christi

Session D
(Studio 4)

Chair: R. Clifton Poole, The Citadel

“Consumption Behavior of Starchy Food Staples in Uganda: A Censored Regression Analysis Using Micro-data”

Gilbert J. Werema, Texas Woman’s University

Discussant: Okeniyi Oke, Lincoln Memorial University

“Searching for Excellence: Use of the Internet Highway and Mobile Apps”

Darlene Gambill Motley, Robert Morris University

Discussant: Amir Hormozi, Texas A&M University-Corpus Christi

4:05 p.m. to 5:05 p.m.

Concurrent Sessions

Session A
(Studio 1)

Chair: Tito Guerrero III, Middle States Commission on Higher Education

“The Effectiveness of the Disney Internship College Program on Professional Career Preparation in Colleges and Universities”

Ben Blanco, Texas A&M University-Corpus Christi

Discussant: Tito Guerrero III, Middle States Commission on Higher Education

“Adult Student Priorities and Satisfaction at a Private Central Appalachian University”

Jack McCann, Lincoln Memorial University

Discussant: Berkwood Farmer, Wright State University

Session B
(Studio 2)

Chair: Cliff Doubek, SAM Board of Directors

“USA, China and Japan: Excellence and Leadership in Production of Patents”

Rolando Pena-Sanchez, Texas A&M International University

Discussant: Amir Hormozi, Texas A&M University-Corpus Christi

“The Impact of Information Technology on Business, Society, and Quality of Life”
Appa Rao Korukonda, Bloomsburg University of Pennsylvania

Discussant: Amir Hormozi, Texas A&M University-Corpus Christi

Session C
(Studio 3)

Student Session and Elections of Student Members to SAM Board of Directors
Sara Bliss Kiser, Judson College, SAM VP

Session D
(Studio 4)

Chair: R. Clifton Poole, The Citadel

“A Literature Review on Technology as Social Construction and Its Impact on Customer Experiences Online”

Yang Xia, Bloomsburg University of Pennsylvania

Discussant: Okeniyi Oke, Lincoln Memorial University

“Multitasking Myths: Test of a Theory”

Derek Crews, Texas Woman’s University

Molly Russ, Texas Woman’s University

Discussant: Margaret Lucero, Texas A&M University-Corpus Christi

6:30 p.m. to 9:30 p.m.
(Tahoe/Reno)

Awards Banquet

Introductions

Moustafa H. Abdelsamad, SAM International President & CEO
Texas A&M University-Corpus Christi

Saturday, March 31, 2012

“Excellence in Leadership”

Frederiek Toney, Vice President Ford Motor Company, President, Global Ford Customer Service

Campus Awards

Moustafa H. Abdelsamad, SAM International President & CEO

Sara Bliss Kiser, Judson College, SAM VP

- **Announcing SAM Student Board Members for 2012/2013**
- **Campus Chapter Performance Awards**

Recognizing Student Case Competition Winners

Moustafa H. Abdelsamad, SAM International President & CEO

Board of Directors Special Award

R. Clifton Poole, The Citadel

Biographical Sketches

Abdelsamad, Moustafa is a professor of finance and Dean of the College of Business at Texas A&M University-Corpus Christi. He holds a doctorate in business administration from The George Washington State University. Dr. Abdelsamad is Chair of the annual International Business Conference of the Society for Advancement of Management (SAM), Editor-in-Chief of *SAM Advanced Management Journal*, and the International President of SAM. He has authored and co-authored numerous articles, manuals, a book, and two chapters in the *Dow-Jones/Irwin Capital Budgeting Handbook*. Dr. Abdelsamad also serves on the AACSB Pre-accreditation Council and has conducted many seminars, workshops, and training programs. He is listed in the *Marquis' Who's Who in America* and the *Marquis' Who's Who in the World*.

Adobor, Henry is a professor in the Department of Management, School of Business, at Quinnipiac University, Hamden, CT.

Allen, Robert E. is an emeritus professor of management at the University of Wyoming.

Aravamudhan, Suhanya is an assistant professor of management Lincoln Memorial University

Ayyagari, Ramakrishna is an assistant professor of MIS at the University of Massachusetts – Boston, MA.

Barbosa, Gustavo is a professor at Clarion University of Pennsylvania.

Barnes, Joseph is a principal IT security engineer for the University of Illinois at Urbana Champaign. Mr. Barnes holds a B.A. in Economics from the University of Illinois and an MBA from Texas A&M University-Corpus Christi. As a Certified Information Systems Security Professional (CISSP) he oversees the University's IT security operations. In addition he has many years of information systems experience in both corporate and academic environments, and he operates a successful small business that provides technological solutions for small to mid-sized organizations.

Basu, Sam is the Dean of the Cotsakos College of Business at William Paterson University. Dr. Basu came to William Paterson from California State University, East Bay (formerly Hayward) where he held a variety of position, including interim dean of the college of Business & Economics, associate dean and Co-Director of the Smith Center for Private Enterprise Studies and tenured professor of finance and banking. His prior academic experience includes teaching at the University of Southern California as an assistant professor and at the Graduate School of Business at University of California, Berkeley as an adjunct faculty. He was a Fulbright scholar in India in 2000-2001, working on Economic Deregulation. In addition to his academic experience, Dr. Basu has spent many years in the business sector in various executive level capacities. Dr. Basu is multilingual and is widely traveled. He has worked, consulted or lectured in North America, Asia, Europe and Latin America. He has conducted executive MBA classes in Vienna and Graz in Austria, in Singapore, Hong Kong and Bangkok in Asia and in Moscow. In addition, he has conducted executive development seminars in Indonesia, China, India, Malaysia, Singapore, Hong Kong, Taiwan, Costa Rica, France and Turkey.

Black, Gregory is a professor of marketing in the School of Business at Metropolitan State College of Denver, Denver, CO.

Blanco, Ben currently teaches at Texas A&M-Corpus Christi and at Delmar Community College. He received his Doctoral in Educational Leadership/Marketing from Texas A&M University- Corpus Christi with a research study that focused on college internships. He also received his MBA from Texas A&M-Corpus Christi. He has received the Teacher of the Year Award three times from 2003-2007, was Advisor of the Year in 2006-2007 and 2003-2004, and has received the NISOD Excellence Teaching Award in 2006 and 2010. Dr. Blanco created and oversaw the Marketing Club at Delmar College that won Club of the Year in 2003-2007.

Born, Apiwan has taught in the information systems/information technology (IS/IT) area and has been involved in the design and delivery of online IS/IT curriculum in a higher educational institution. Her primary research interests are impacts of IS infrastructure in organizations, business value of IT, strategic IT management, project management, and effective online learning strategies. She earned a Ph.D. in Business Administration with specialization in statistics from Chulalongkorn University, Thailand and two master degrees in MIS and in business administration from Mississippi State University. In addition, she received a master of online teaching certificate from the University of Illinois at Urbana-Champaign.

Brown, Robert is instructor of information systems, School of Business Administration, College of Business and Policy, Morehead State University, Morehead, KY.

Buono, Anthony is a professor of management at Bentley University, Waltham, MA.

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In Memoriam

We would like to remember and acknowledge the many contributions and vivid memory of our colleague and long-time friend, Dr. Thomas L. Wheelen, who passed away on December 24, 2011.

We miss him dearly and extend our sincere condolences to his family.

Society for Advancement of Management



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