



Established 1912

**SOCIETY FOR ADVANCEMENT OF
MANAGEMENT, INC.**

**CAMPUS CHAPTER
GUIDE**

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Dear SAM Campus Chapter Organizer:

This manual is written to assist you in your efforts to start a campus chapter of the Society for Advancement of Management, to guide you in managing the chapter operations, and to be of some help to the faculty advisor. We have combined and condensed three manuals in one to avoid unnecessary duplication and make it more comprehensive. All the ideas presented here are suggestions that need to be tailored to your particular situation. Feel free to be innovative, and let us know how are you doing.

Our objective is to be the number one campus chapter organization internationally. We consider our campus division very important because we recognize that today's students are tomorrow's leaders.

SAM is an organization with a proud history. Our founders, the associates of Frederick Taylor, left us a great legacy. We must pursue excellence worthy of our inherited charge.

Many thanks to the many individuals who helped revising this manual. Also, thanks to those who provided suggestions or contributed to the earlier drafts.

Good luck with your efforts to advance management knowledge among future leaders on behalf of SAM. Your suggestions and comments can help us update the next edition of this manual. Please let us hear from you.

Sincerely,

Moustafa H. Abdelsamad,
SAM International President and CEO